



Mi Casa AVP Cost Proposal V1

June 7, 2019

To: Kevinn Chan

Client Service Executive, Vitamin B

3002D East Tower, Philippine Stock Exchange Building
Exchange Road, Ortigas Center
Pasig City, Philippines

Created By: Chino Neri

Kurrent Multimedia Productions

Film Producer

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Hello Kevinn!

Please find below our proposed agreement, including cost estimates & projected timeline, in relation to your **VIDEO PRODUCTION** requirement. Here are the project specifications:

Type: Audio Visual Presentation

Date: Week of June 24, 2019

Total Shoot Days: 1

Shoot Location: Metro Manila, Philippines

Outlet: Digital Non-Broadcast

Project Scope:

- Creative Direction
- Pre-Production and Planning
- Manpower
- Equipment Rental
- Sound Production
- Casting & Talents
- Post-Production
 - Video Editing
 - Color Grading
 - Sound Design and Royalty Free Music
- Project Management
- Logistics & Coordination

OUTPUT / POST PRODUCTION

MATERIAL	TRT	QUANTITY
AVP	3 Minutes	1

MANPOWER

Director / Writer
Producer
Director of Photography + Crew
Sound Producer
Female VO Talent
Video Editor
Glam Team + Wardrobe

EQUIPMENT RENTAL PACKAGED

EQUIPMENT SET-UP	QUANTITY
Cam Set-up: Sony DSLR A7 iii or Similar	2
Lens Set-up: 50mm, 35mm Similar	1
Sound Recording System	2
Camera Gimbal / Stabilizer	1
Light Set-Up (DOP Reco)	1
Tripods and other accessories	1
File Storage	1

PRE-PRODUCTION PACKAGED

ITEM	DAYS
Pre-Production Materials (Shotlists,	

Kurrent.

Schedules, Pre-prod Deck, Etc)	
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LOGISTICS

ITEM	Notes
Transportation	Agency + Production Crew
Food	Agency + Production Crew
Miscellaneous + Contingency	

PROJECT TIMELINE

Cost Approval	June 11
Feasibility Meeting (online)	June 13
Casting Call	June 11
Pre-Production Meeting Talent Workshop	June 17
Shoot Day 1	June 24
Shoot Day 2 (if necessary)	June 25
1st Offline	July 1
2nd Offline	July 4
1st Online	July 8
2nd Online	July 10
Break	July 11

COST

POST-PRODUCTION	70,000
MANPOWER	460,000
EQUIPMENT RENTAL	80,000
SOUND PRODUCTION	30,000
CASTING & TALENTS	80,000
PRE-PRODUCTION	30,000
LOGISTICS	40,000
TOTAL	790,000 (VAT EXCLUSIVE)

Notes | Proposed Terms

- Cost based on industry standard rates.
- Project scope and terms are open for input & negotiations.
- Cost Proposal is based on the project brief. Any changes are subject to approval.
- 75% down payment upon signing of this agreement, 25% full payment upon release of final materials.
- All materials, including but not limited to Video, Stills, and Audio Files, and all rights thereto shall belong to the client.
- Any additional cost shall be subject to the written approval of the Client.

Thank you for taking the time to over this Cost Estimate. Feel free to contact us for any clarifications.