



SMPP x MAKKA Anniversary: Visual Coverage Agreement Proposal

May 1, 2019

Client: Dyanna Castillo

Marketing - San Miguel Pale Pilsen

San Miguel Brewery

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Created By: Chino Neri

Kurrent Multimedia Productions

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Hello Dyanna!

Please find below our proposed agreement, project specifications, including cost estimates, in relation to your **VIDEO PRODUCTION** requirement. Here are the project specifications:

Project: SMPP x MAKKA Anniversary: Visual Coverage

Purpose: Digital Videos for Social Media

A visual coverage of Maka Studio's 1st anniversary event.

The final output(s) will creatively communicate what will occur on the event and highlight Maka Studio's & San Miguel Pale Pilsen's partnership.

Date: May 3 & 4, 2019

Total Shoot Days: 2

Shoot Location: On Location - Maka Design Studio, San Juan La Union, PH

Project Scope:

- Creative Direction
- Pre-Production and Planning
- Manpower
- Equipment Rental
- Post-Production
- Project Management

DELIVERABLES: 7 Days Turn-around

MATERIAL	Total Running Time	QUANTITY
Video A Day 1 highlights	1 Minute	1
Video B Post-event highlights	1 Minute	1
Photos Event Photos		40 still images - Basic photo enhancement

MANPOWER

Chino Neri: Cinematographer, Photographer, Video Editor

EQUIPMENT RENTAL PACKAGED

EQUIPMENT SET-UP	QUANTITY
Cam Set-up: Sony DSLR A7 iii	1
Lens Set-up: 50mm Macro	1
Camera Gimbal / Stabilizer	1

PRE-PRODUCTION PACKAGED

ITEM	DAYS / QTY
Pre-Production Materials (Shotlists, Schedules, Etc)	

COST

POST-PRODUCTION	
MANPOWER	

EQUIPMENT RENTAL	
PRE-PRODUCTION	
TOTAL	30,000 (NET)

Notes | Proposed Terms

- Treatment & Schedule: kurrent.com/smppmaka
- 1 revision allotment for Video B
- Wardrobe and Proppings % Client
- Logistics % Client. Cost option for logistics can be provided upon request.
- Cost Proposal is based on the project proposal Any changes is subject to approval.
- 70% down payment upon signing of this agreement, 30% full payment upon release of final materials.
- All materials, including but not limited to Video, Stills, and Audio Files, and all rights thereto shall belong to the client. External Storage to be provided.
- Files will be deleted 3 months after the event.
- Any additional cost shall be subject to the written approval of the Client.

If the above is acceptable, kindly indicate your consent by signing below.

Thank you for taking time in going over this Cost Estimate. Feel free to contact us for any clarifications.



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Conforme:

Date: